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REALTOR.ca Price Change Feature Now Live

Dear Members,

We're pleased to share that  has re-enabled the **Price Change** feature as of **October 1, 2025**. This enhancement helps generate more buyer interest by clearly highlighting price adjustments on property display pages.

◆ What's New

- A **"Price Change" tag** will now appear on listings when the price has been updated.
- Buyers will also see the **amount of the change** and the **previous price** (see example below).
- Research shows listings with this tag often receive more attention and generate more leads.



◆ Here's what you need to know:

- **Quick corrections are safe**
If you **contact our MLS office** and update a price within the first **6 hours** of posting a listing, the change will appear right away, but **no tag will show**. This gives you time to fix typos or mistakes without worry.

- **After 6 hours**

If an error slips through, simply:

1. **Contact our MLS office** and update the correct price in the MLS.
2. **Contact the CREA Member Experience Centre (MEC)** to request removal of the incorrect price-change entry.
3. The MEC team is ready to assist and will guide you if needed.

- ◆ **Need help?**

CREA's Member Experience Centre is available **Monday to Friday, 8 a.m.–8 p.m. EST** at **1-888-237-7945** or by email at [**support@crea.ca**](mailto:support@crea.ca).

We know errors happen, and these safeguards are designed to make things easier for you while still providing buyers with clear, accurate information.

Warm regards,

NL Association of REALTORS®



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