

## Virtual Tour Links in Matrix – Q&A Guide

This quick guide will help you understand what Virtual Tours are, why they matter, and how to ensure your links display properly on REALTOR.ca.

### What is a Virtual Tour?

A Virtual Tour is a video or 3D walkthrough of a property that allows buyers to explore it online, anytime, anywhere.

### What are the benefits of adding one?

- Increases engagement with your listing
- Showcases features that photos alone can't capture
- Provides buyers with an 'open house on demand' experience

### Where do I add the link?

In Matrix, paste your tour's URL into the 'Virtual Tour' field when entering or editing your listing.

The screenshot shows the 'Showing Information' tab in the Matrix system. The form is divided into several sections:

- Showing Information:** Contains fields for Agent Name (Angie Liang), Brokerage Name (Newfoundland and Labrador Association of REAL), Agent MLS ID (liangan), and Co-List Agent MLS ID.
- Lockbox:** A dropdown menu set to 'Yes'.
- Occupancy:** A dropdown menu.
- Publish to Public Sites:** A dropdown menu set to 'Yes'.
- Publish Address to Public Sites:** A dropdown menu set to 'Yes'.
- Showing Service:** A dropdown menu set to 'Broker Bay'.
- Include in DFF:** A dropdown menu set to 'Yes'.
- DDF More Info URL:** A text input field.
- More Information:** A text input field.
- Virtual Tour:** A text input field, highlighted with a red box and a red arrow pointing to it.
- Showing Instructions:** A large text area for providing instructions.

At the bottom of the form, there are buttons for 'Save as Incomplete', 'Validate', 'Cancel Input', and 'Submit Listing'. A character count at the bottom left indicates 'Characters Remaining: 1000'.

## How do I know if my link is valid?

Before pasting, test it: copy your link, paste it into your browser, and hit Enter. If it plays properly, it's valid.

## Why might my link not work on REALTOR.ca?

- The link is not from a supported provider
- The link is private (e.g., Vimeo private links won't display)
- The link format doesn't match what REALTOR.ca supports

## Which providers are supported?

These are the video/3D tour providers that **REALTOR.ca** supports under the “**Multimedia**” section of a listing's Property Details Page (PDP).

Make sure you paste your link in the **Virtual Tour field** in Matrix using one of these formats.

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### YouTube

- <https://youtu.be/zZiWgHyAlp0>
- <https://youtube.com/watch?v=3F7UqtpXfOg>
- [http://www.youtube.com/embed/qi8V6lj3G\\_A](http://www.youtube.com/embed/qi8V6lj3G_A)

### Matterport

- <http://my.matterport.com/models/iEnQ5fTmHyJ>
- <http://my.matterport.com/show/?m=15ekVo6aT6d>
- <https://condos.ca/matterport?m=KuCgdsX1b72&mls=1>

### Vimeo

- <http://player.vimeo.com/video/289488048>
- <http://vimeo.com/242140491>
- <http://vimeo.com/379835236/565078bd32>

**⚠ Note:** Private Vimeo links (e.g., [https://vimeopro.com/...](https://vimeopro.com/)) cannot be embedded and will not display.

### iGuide / youriguide

- [http://unbranded.youriguide.com/2908\\_688\\_abbott\\_st\\_vancouver\\_bc](http://unbranded.youriguide.com/2908_688_abbott_st_vancouver_bc)
- [http://youriguide.com/10438\\_boul\\_gouin\\_o\\_montr\\_al\\_qc](http://youriguide.com/10438_boul_gouin_o_montr_al_qc)
- [https://youriguide.com/embed/4\\_nuttall\\_ct\\_yellowknife\\_nt](https://youriguide.com/embed/4_nuttall_ct_yellowknife_nt)

- [http://unbranded.youriguide.com/embed/2908\\_688\\_abbott\\_st\\_vancouver\\_bc](http://unbranded.youriguide.com/embed/2908_688_abbott_st_vancouver_bc)

## **Real Vision**

- <http://real.vision/18-beverley-220?o=u>

## **Immoviewer**

- <http://app.immoviewer.com/portal/tour/1832159>
- <https://mls.immoviewer.com/portal/tour/1958769>

## **Property Panorama**

- <https://www.propertypanorama.com/instaview-tour/ortis/30733517>
- <https://www.propertypanorama.com/instaview/ortis/30795049>
- <https://www.propertypanorama.com/instaview/itso/30806823>
- <https://www.propertypanorama.com/instaview-tour/rahb/H4019356>

## **ListSimple**

- <https://3dtour.listsimple.com/p/1vLCPY3Q>

## **IStaging**

- <https://livetour.istaging.com/0306d17f-c51a-4599-bcb6-fe3e8761ce22>

## **Image Maker**

- <http://secure.imagemaker360.com/l/?id=164329>
- <http://secure.imagemaker360.com/170135>
- <http://tours.imagemaker360.com/Viewer/95.asp?ID=119678>